

# THE CEO REPORT

## AN OCM PARTNER UPDATE



### A WORD FROM THE CEO

*"One of the marvelous things about community is that it enables us to welcome and help people in a way we couldn't as individuals. When we pool our strength and share the work and responsibility, we can welcome many people, even those in deep distress, and perhaps help them find self-confidence and inner healing."*

*-Jean Vanier, philosopher, theologian, humanitarian and founder of L'Arche Communities for the Disabled and their Families*

As a valued OCM Partner, our objective is to provide you with an insider's look at our vision and values, our ministry priorities, our financial and resource development updates as well as other essential information to keep you well informed of Outreach happenings.

Over the next few months, you'll meet Outreach professionals who serve daily in a variety of ministry capacities, as well as get to know board members, volunteers and welcome new Partners. You will hear about upcoming events and opportunities to help us expand OCM Partners in the coming years and to implement our vision.

The tenets on which Outreach was founded are kingdom principles. On the right-hand side of this page, you'll notice four of several Christ-centered values that are the bedrock of our compassion ministry. I hope you'll take a moment to reflect on these principles and

how you, as a Partner, are instrumental in helping our organization operate within these timeless guidelines.

In this issue, please familiarize yourself with the JOURNEY OF HOPE (JOH), an effort to better position Outreach and the local church to meet expanding needs in our community. The campaign initiatives represent our highest ministry priorities and strategic opportunities for the next five years.

Above all, we hope to underscore the valuable role your partnership has in this ministry. You make the Outreach mission come alive. At every turn, OCM Partners provide the tools that make renewed hope and opportunities possible, so those we serve can be all that God intends for them to be. Thank you for your continued investment.

### Our Kingdom Principles

#### **1. The inspiration for ministry at Outreach is to bring glory to God.**

Our mission is accomplished through an expression of concern for others and through strategies based on scriptural principles accepted as the authoritative word of God.

**2. We believe all have been created by God** in His image, with a spiritual capacity to be in relationship with Him; and that people of all ethnicities are loved by God and are invited into relationship with Him.

**3. We believe ministry should be located in neighborhoods** where we are called to serve; that we should listen and respond to peoples' needs and engage in a long-term commitment to transformational ministry that provides opportunities for people to take responsibility for their lives and realize their God given potential.

**4. We believe that ministry is holistic.** Jesus calls us to a concern for the whole person- to work for reconciliation between God and man; to work among all racial, cultural, social and economic groups; to remove injustice and provide renewed opportunities for individuals to achieve their fullest potential.



# Meet Our New CFO Chase Madigan



Chase has been with Outreach since August 2016 and joined the team having previous experience working in a public accounting firm. He received his Bachelor of Science in Accountancy, as well as a Masters in Accountancy with a graduate concentration in Finance, from the University of Illinois at Urbana-Champaign. Primary responsibilities for the position include oversight of the accounting function, management of internal and external financial reporting, asset management and budget preparation and monitoring. Chase lives in Aurora with his wife Megan and has a passion for working in an organization with a strong mission and ministry.

# Welcome Scott Shelton to OCM Board of Trustees



Scott joined the OCM Board of Trustees in March 2017 and currently serves as regional manager for NVR/Ryan Home Builders. He and his wife Amy became acquainted with Outreach through the annual Christmas Store, held at the Outreach Community Center in Carol Stream. The couple first learned about the Christmas Store at Wheaton Bible Church, where Scott and Amy were especially delighted to learn their kids could get involved in this service opportunity. As faithful OCM Partners, Scott and Amy share a passion for helping provide the necessary skills and support that create bright futures for families in our community. The Sheltons are proud to call Wheaton home, after living in the area for five years. We welcome the leadership and expertise Scott will bring to the trustee board.

# 2017 Fiscal Year: Financial Update

Fiscal year 2017 ended on June 30th ahead of budget and in a strong position for the new fiscal year with increased capacity to support our college students with scholarships and expand mental health services for highly vulnerable children and families.

Watch for the 2017 Annual Report to be delivered soon with a complete account of our financial status and ministry outcomes. Until then, here is a brief snapshot of the impact OCM Partners had in FY2017.

A core financial principle is to maintain a balance between income sources: 40-50% from OCM Partners and other donors; 30-35% from "earned" income (revenue and program income), 15% from corporations and foundations and 10-15% from civic support. We achieved this balance in FY17.

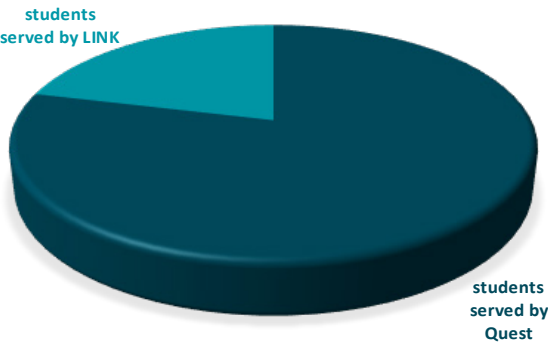
In FY17, OCM Partners increased from 563 to 621. Giving increased by \$250,000 (8%).

Of special note: Net revenue in FY17 from OCM social enterprises topped \$460,000, up 10% over FY16; and net revenue from the Golf, Food & Wine Experience increased by \$50,000 (15%) in support of scholarships for College Opportunities, Transitional Housing and the Employment Opportunity Center.

We appreciate the support of Outreach Partners in gift, prayer and advocacy within our community.

# Ministry Spotlight: FY17 Outcomes at Warrenville Youth & Family Services

- In 2017, 71 students were served by Quest and 19 students by LINK mentors
- 81% of Quest students achieved an overall GPA of a "C" or better. A significant improvement for most students
- 179 individuals were served at the Counseling Center
- 149 individuals were served through Case Management
- Total Served: 388



# Outreach Events



Partners are encouraged to utilize events as a way of introducing friends, who may also be interested in supporting our mission, to the Outreach ministry. Complementary host tables are provided to Partners at most events, in order to fulfil this objective.



**The Jubilee Village Leadership Luncheon** was held at the Chicago Golf Club on September 8 and hosted through the generosity of Hearts of Grace Advisory Board member Kaye Filkin. This event provides an opportunity to thank and encourage women in providing residential scholarships for the women at Jubilee Village.



**Hearts of Grace Luncheon** was held on October 13 at the Embassy Suites in Naperville. The event supports women and children served through Outreach programs across the landscape of Outreach ministries. Keynote speaker Lisa Beamer inspired the audience with her message about intentionally seeing and responding to the need in our community. Lisa's message can be viewed at [www.heartsofgrace.org](http://www.heartsofgrace.org).



**The WYFS Fall Dinner** was held on November 3 and provided the perfect backdrop for guests to hear about the life-changing work taking place in the greater Warrenville community. Civic leaders joined staff and participants in relaying the positive community outcomes realized over the past year.



**Christmas Breakfasts** will be held at the premier Chicago Golf Club on December 2,9 and 16. Guests will hear testimonies, current year highlights and challenges on the horizon. Partners are welcomed to bring guests to this festive and informative gathering as it provides a well-rounded overview of Outreach ministries that newcomers will appreciate.

Help us grow Outreach Partners through events and site tours. Contact Major Gift Officer Joe Ancell to set up a tour or to learn more.

# Welcome New Partners!

We welcome and thank these new Outreach Partners for their commitment to the mission of Outreach through their Partner gift support.

## New Partners in 2017

Greg and Anne Amick  
Jonas and Kelly Benson  
Will and Janet Click  
David and Linda Dykstra  
Jason and Lisa Eckert  
Marty and Ashley Eichmann  
Douglas and Teresa Fogwell  
Jim and Lauren Fortosis  
Dan and Kate Hahn  
Donnie and Meagan Hudak  
Chad and Erica Jones  
William and Sue Kamm  
Justin and Jenna Levon  
Chase and Megan Madigan  
Mike and Susan Madigan  
John and Sallie March  
Scott and Susan McClain  
Frank and Patti Moscardini  
Joshua Davis  
Tony and Mandy Perez  
Steven and Loir Scholes  
Ann Marie Weber  
Dr. Harlan Byker  
Dr. William Dodds  
6 Anonymous Households

## New Business Partners

Paulson Wealth Management Inc.  
Takedown Eventures

## Did you Know?

As the year ends, consider an IRA-directed Qualified Charitable Distributors (QCDs), made through otherwise taxable Required Minimum Distributions (RMDs). Contact your IRA Administrator for details on this tax-saving way to support OCM.

All new Partner gifts (and increased giving by current Partners at \$1,000 or more) are matched dollar for dollar with thanks to a generous provider. Currently \$110,000 remains from this \$250,000 challenge!

# JOURNEY OF HOPE: FALL UPDATE

The JOURNEY OF HOPE is an unprecedented funding effort for Outreach Community Ministries with a goal to better position Outreach and the local church to meet expanding needs in our community. Four strategic organizational initiatives totaling \$7,500,000, will help meet these pressing needs.

- **Neighborhood Transformation** - Strengthen Outreach across ministry sites to provide for capacity expansion of services
- **Safe Haven for Homeless Youth** - Expand the Transitional Housing program to serve young men and families
- **Train a New Generation** - Launch an innovative employment training center for young adults
- **Provide for the Future** - Secure the future of Outreach through planned gifts and program endowment.

## Giving Update

\$7.5 million Funding Goal: 80% funded - \$5,998,330 received

\$7.2 million Stretch Goal: 18% funded - \$1,250,000 endowment gift received

## Completed Campaign Priorities

- Capital improvements at: Wheaton Youth Outreach, Warrenville Youth and Family Services, Outreach Community Center, Jubilee Village, Jubilee Furniture
- Debt reduction at Jubilee Village and Jubilee Furniture
- Launch and sustain the College Coach at OCC and the Phase I Employment Training Center Initiative

## Priority Initiatives in 2018

- Employment Opportunity Program site construction Step 2 (\$860,000)
- OCC interior improvements (\$50,000)
- Complete improvements at Jubilee Village II (\$350,000)
- Jubilee Village II - Transitional Housing for young men and families (\$250,000/ year)
- Outreach Community Center Youth Pastor Initiative (\$107,000/year)

Growing OCM Partners will support *priority initiative* funding for the long term. At the onset of the campaign we set a goal to grow Partners from 500-1,000 in the near-term. With 621 Partners at the close of FY17, we are well on our way to achieving this goal. Help expand the Partner network so our capacity to serve at-risk neighbors can expand. Host a small group for a ministry site vision tour or invite friends to the Christmas Breakfast to learn more about how they can engage as an Outreach Partner.

For more information on the JOURNEY OF HOPE priorities or Partner giving, contact Bonnie Malcolm Chrisman at [bmalcolmchrisman@outreachcommin.org](mailto:bmalcolmchrisman@outreachcommin.org) or 630.682.1910.

*"Outreach Community Ministries is uniquely positioned to meet the escalating issues of unemployment and homelessness in DuPage County. For over thirty years, Outreach's programs have restored hope and provided a new way forward for those we serve in overcoming difficult circumstance. Helping find the way to responsible living and good citizenship is what we do best. Activating the new Employment Opportunity Center will strengthen us in equipping unprepared young adults with the basic skills and disciplines the workplace demands. Helping these young people into responsible productive employment not only helps those we serve; DuPage neighbors and its civic and business leaders also benefit from this investment through a safer, more prosperous community and a stronger work force."*

Jamie Fellowes, Co-Chair,  
JOURNEY OF HOPE

## Outreach Community Ministries Partners

· OCC · WYFS · WYO · Hearts of Grace · OCM ·

### OUTREACH PARTNERS...

- Give \$1,000 or more annually
- Pray for Outreach
- Receive the CEO Report
- Receive complimentary host tables to events
- Encourage others to participate
- Attend Partners Christmas Breakfast at Chicago Golf Club

### OUTREACH LEADERSHIP PARTNERS...

- Give \$5,000 or more annually
- Pray for Outreach
- Receive the CEO Report
- Receive complimentary host tables to events
- Encourage others to participate
- Attend Leadership Partner Dinner at Glen Oak Country Club

For Partner resources, visit our private web page at [outreachcommin.org/partnerlibrary](http://outreachcommin.org/partnerlibrary)

**Outreach**  
Community Ministries

To restore hope and provide opportunities for people to become all that God intends them to be; partner with the local church to put Christian faith into action through service to the community.